



OSBORNE

Family of Companies

OSBORNE COINAGE
OSBORNE MINT
TOKENSDIRECT
VAN BROOK OF LEXINGTON

*Providing quality coins,
medallions and tokens since 1835*

We have been building a legacy.

Founded in 1835 as the Z. Bisbee Co., the company went on to become Osborne Coinage, the oldest private mint in America. Originally, we created scrip for coal mines and moved on to become an integral part of America's history. We supplied campaign coins to Abraham Lincoln and made billions of fiber ration tokens during WWII. Osborne Coinage is proud of its heritage and supporting American workers. We stand by the quality of our products and our commitment to minting coins, tokens, medallions, and key tags in the United States.

Now it's time to build yours.

The Osborne Family of Companies consists of four entities: Osborne Coinage, TokensDirect, Van Brook of Lexington, and Osborne Mint.

Each division serves a different market – from nonprofits, private corporations, government, and higher education to family entertainment centers, car washes, laundromats, and more.

Our custom coins, tokens, and medallions help clients expand business, reward and acknowledge important milestones and help coin-operated businesses become more secure and profitable.

We look forward to sharing more information about each division of the Osborne family of companies in this brochure.





What we do.

Osborne Coinage has been producing custom coins since 1835. We are America's Oldest Private Mint and have built a legacy and reputation on our craftsmanship and commitment to quality products. We created campaign coins for Abraham Lincoln, billions of ration tokens for WWII, the original Star Wars coins, Mardi Gras doubloons, and millions of casino tokens.

How we do it.

How are custom coins made? It all starts with a die strike. Die striking allows for the crispest and most detailed image on the finished coin. A set of dies is created with the design to be struck cut in reverse. The dies are put in a press and a blank disc of metal is squeezed at upwards of 160 tons of pressure to literally reform the metal blank so it contains the image "right side up" on the face of the coin. All the processes are handled in our factory. We have a fully staffed tool and die shop, multiple talented graphic artists, and a dedicated production team.

We produce coins in sizes ranging from 0.984" to 3.0" and key tags in 39mm (1.54"). What's more, we mint in the industry's largest selection of metals, including aluminum, brass, nickel silver, copper, .999 fine silver and 24 karat gold.

All Osborne Coinage products are made and manufactured in the USA and every purchase supports American jobs.

Who we serve.

We serve you. Our clients include organizations and companies across various industries such as: Education, Government, Retail, Telecommunications, Manufacturing, Financial Services, Real Estate, Logistics/ Supply Chain, Hospitality, Nonprofit, and many more!

Uses for custom coins:

- Safety
- Awards
- Coupons
- Gift Coins
- Traffic Builder
- Commemorative
- Discount Coupons
- Donations
- Admission
- Lottery Scratchers
- Mardi Gras Doubloon
- Grand Opening
- Souvenir
- Memento
- Challenge Coin
- Honor Flight
- Free Beverage
- "BOGO"
- Gifts
- Years of Service
- Building Dedication
- Milestone/Anniversary
- Swag
- Fraternal Organizations
- Fundraising
- Business Card Coins

Learn more about Osborne Coinage today and the impact custom coins can have on your brand and marketing strategy.

www.osbornecoin.com





What we do.

We work closely with artists and distributors, as well as form partnerships with peer mints, world nations, and retailers to mint custom collections that are only available directly from them as exclusive releases.

For bullion companies wishing to strike rounds in gold, silver, and copper, we offer wholesale pricing for larger orders, special bulk packaging, and dedicated production runs.

How we do it.

Custom designs are welcome! Our specialty is creating miniature works of art based on an existing body of art works. From 1920's Art Nouveau artist Alphonse Mucha to modern fantasy artist Amy Brown, World War II propaganda posters and paintings residing in the Smithsonian Institute, we create rounds that ARE art.

We have an extensive portfolio of stock designs based on early American coinage, typically used for one ounce (39mm/1.54") copper rounds. These designs are available for use at no charge, with a minimum order.

Numismatic rounds are different from custom coins, even though they're made almost the exact same way. Numismatic quality rounds are struck individually, many times with a limited number available to enhance their desirability and collectability. Our rounds can be individually numbered on the surface or the edge and typically bear the words One Ounce AVDP Copper or One Ounce Fine Silver.



Anne Stokes

Numismatic Work

From the Mint

At Osborne Mint, we believe that art doesn't just belong on a wall — it belongs minted on a round. We provide a unique experience that allows everyone to be able to hold art in their hands, appreciate its beauty, admire its quality and be a collector.



- 1. American Legacy
- 2. Colored Lights
- 3. Galaxies & Nebulae

Country Banks

- 1. Bank of Guyana
- 2. Central Bank of Barbados



1.

2.

Peer-to-Peer Mint



- 1. Alphonse Mucha
- 2. Amy Brown
- 3. Western Skulls



Collectibles

- 1. Buffalo Nickel
- 2. Peace Dollar
- 3. Walking Liberty

You can view our entire portfolio and learn more by visiting www.osbornemint.com

Cryptid





What we do.

Tokens, tokens, tokens! We provide bulk tokens directly from our factory to the end customer. By cutting out the middleman, you get factory-direct prices without having to negotiate a "deal" with another vendor.

Our products.

We make tokens in a wide range of sizes. They start at 0.650" and go up to 1.250". Tokens are minted in a variety of metals including: brass, red brass, nickel-plated brass, copper-plated zinc, and aluminum. With hundreds of stock designs available, you can easily customize your tokens with a logo or message on one side and stock design on the other, which saves you money. You can also completely customize your tokens for a small, one-time fee.

We make a token for everyone!

We offer a convenient option to purchase stock tokens through our online store www.tokensdirectstore.com. Stock tokens come in quantities of 1,000 and typically ship within a week.



Uses for custom tokens:

- Car/Dog Wash
- Bar Arcade
- Arcade
- Golf Course
- Batting Cage
- Laundromat
- Farmers Market
- Carousel
- Corn Maze
- Dentist/Orthodontist
- Festivals
- Parking
- Fair/Carnival Rides
- Transit
- Vending
- Zoos



Benefits of using tokens.

*The number one question we get is,
"Why would I use a token?"*

Tokens benefit businesses in a variety of ways, including but not limited to:

- Decrease theft and vandalism
- Reusable: purchase once, use for years!
- Increase profits through "walk away" tokens purchased but not redeemed
- Permanently imprinted with business contact information, logos, and slogans serving as a walking advertisement
- An array of stock designs lowers cost
- Easy change-over from quarters to tokens



**Get more information about
the TokensDirect today!**

www.tokensdirect.com

VAN BROOK OF LEXINGTON, INC.



What we do.

Van Brook has been a token innovator in the car wash, vending, parking, and amusement industries since its inception in 1964. Van Brook tokens are used in over 97 countries. Home of the CT™ and CTX™ High-Security Electronic Tokens.

How we are different.

We offer controlled area distribution tokens from our CT and CTX lines. “Controlled Area Distribution” means that when you buy a CT or CTX token, we give you an exclusive use license – we won’t sell the same token to another person or business within a 75-mile radius of where the token is being used, as long as you continue to order on a regular basis.

Our products.

CT tokens are created by combining two different metals into a highly secure bi-metallic token – perfect for values of \$1 or more. CTX tokens are created from metal alloys not commonly found in coins or tokens that are good for values of \$0.50 or more. “Controlled Value Tokens” are available as well in 3 different sizes with the vend price of \$1.00.

Van Brook’s High-Security Tokens are the industry gold standard to prevent accepting slugs and tokens from other car washes, FECs, arcades, and laundromats.

Find out more at
www.vanbrooktokens.com

The difference between coins and tokens

While coins and tokens share many characteristics and are both die struck, what separates them is their intended use, size, and level of detail. Custom coins are minted specifically as awards, commemoratives, gifts, souvenirs etc., and can be displayed with pride. Our production team takes extra care to ensure a beautiful final product.

Tokens are primarily used as quarter replacements. Our tokens have crisply detailed impressions and accurate dimensions that exhibit electrical and weight consistency throughout every batch. They look great, work great and accept time after time in all standard coin mechanisms.

Size Chart



If you have questions please call us at 800-488-2646.

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Family of Companies

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